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Museo Nazionale della Scienza e della Tecnologia
Via San Vittore 21, Milano

*Milan, 11 March 2013. PlaySys U[YbWrdFYgYbng h Y Steel Hero, h Y j]XYc[Ua Y]b 3D
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A new interactive area is open in Museo Nazionale della Scienza e Della Tecnologia "L. Da Vinci" in Milan. This area is dedicated to steel: its chemical characteristics, production processes and its usage. This section was created with support of **Arvedi**, famous steel manufacturer and holder of the patent on the production process Arvedi ESP.

The museum area dedicated to this new permanent exhibition section also includes the videogame, **Steel Hero**, created and developed exclusively for this project by **PlaySys**. The game visually demonstrates differences between two steel production cycles: classical and Arvedi ESP. Following the audible journey, one explores all the phases of the production cycle and is able to compare time and resources necessary for both technologies. The game has two levels both of which represent a 3D-path for spaceship travelling.

The new exhibition section is done with participation of N!03, Arvedi and Samsung and will be permanently open for public starting from March 15, 2013.
More information on <http://www.museoscienza.org>

PlaySys agency for several years works in the field of advanced technologies for 3d rendering both realtime and offline. Research and development of the high-quality projects are the key activities of the agency that have contributed to the satisfaction of multiple customers in Italy and abroad. PlaySys is also involved in educational, editorial and 360°multimedia activities.

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SVILUPPATORE VIDEOGIOCO



PROGETTATO E REALIZZATO DA

**MUSEO
NAZIONALE
DELLA SCIENZA
E DELLA
TECNOLOGIA
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